

9 · 19 **CBS 5** KPIX-TV San Francisco, Ca
Now **Art Director**

Lead the visual identity of KPIX & CBSN brands to stand out from the competition placing our 7p news at #1 in the ratings. Launched the design of our 24/7 streaming news service with 189% viewer growth since 2019. Support creative for promotions, print, sales, social, digital and live broadcast projects. Photographer for talent portraits and events.

4 · 18 **CBS 5** KPIX-TV San Francisco, Ca
9 · 19 **Graphic Designer**

Animated and designed graphics for newscasts, sports, sales and promotional projects. Projects included design for SF Pride Parade Live on CBS, March Madness & The Big Bang Theory.

6 · 15 **ABC 7** KGO-TV San Francisco, Ca
4 · 18 **Graphic Designer**

As part of the audience development team, I tailored designs to optimize viewer engagement & successfully grew our audience across multiple platforms. Designed for promo, sales, and social. Created show packages for ABC Specials on Cirque Du Soleil's Odysseo and the SF MOMA.

5 · 15 **Big Picture Film & Video Arts** San Rafael, Ca
Motion Designer

Designed & animated graphics for the EY Entrepreneur of the Year Awards show held live in Los Angeles, San Francisco & Seattle. HD multi-screen stage projection.

8 · 10 **FOX 2** KTVU/Cox Enterprises Oakland, Ca
5 · 15 **Sr. Designer**

Pitched innovative ideas to the creative team. Design lead on large scale projects including the Chinese New Year Parade & Oakland A's Specials. Increased productivity and quality by managing design schedules & mentoring other artists. Designed for video, print, web & social media.



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SAE Expression College

Emeryville, Ca

BAS, Motion Graphic Design



Skills

Motion Graphics
3D Modeling + Texturing
Print Design
Illustration
Problem Solving
Typography
UI/UX Design
Compositing
Videography
Editing
Photography
Lighting
HTML
CSS

Cinema 4D



After Effects



Photoshop



Illustrator



Premiere



InDesign



Bridge

